



**WNY VEGFEST 2022
SPONSORSHIP CONTRACT**

Location: Buffalo Riverworks, 359 Ganson St, Buffalo, NY 14203 (Both rinks)

Date: Sunday, August 7th, 2022

Time: 12-6 PM

WNY VegFest wouldn't be possible without the generous support of our sponsors. Your partnership allows us to bring this dynamic celebration of health, compassion, and community to thousands of consumers throughout Buffalo, Western New York, Northeastern PA, and Southern Ontario.

Space is limited as this is an indoor, open-air event. Booth location is assigned by event management with preference given to sponsors. Your sponsorship and corresponding booth space will not be reserved until WNY VegFest has received a completed contract and payment. **Completed Contracts and payments must be received by July 10th, 2022.**



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SPONSORSHIP LEVELS

Bronze Sponsor \$500	Silver Sponsor \$1,000	Gold Sponsor \$3,000	Headline Sponsor \$5,000
<ul style="list-style-type: none"> ● Recognition of your sponsorship in event programs. ● Shared advertisement in sponsorship slideshow on Buffalo Riverworks Megatron. ● Shared “Bronze Sponsor” post on WNY VegFest Facebook and Instagram pages and opportunity for shared collab post on Instagram. ● Logo on the Sponsors page of WNY VegFest website. ● Prominent display of your corporate banner at the event. ● Opportunity to include samples, coupons, and/or promotional items in the Food Not Bombs bags. ● Single booth with electricity at WNY VegFest in prominent location. 	<ul style="list-style-type: none"> ● Recognition of your sponsorship in event programs. ● Shared advertisement in sponsorship slideshow on Buffalo Riverworks Megatron. ● “Silver Sponsor” post on WNY VegFest Facebook and Instagram pages and opportunity for collab reel on Instagram. ● Logo on the Sponsors page of WNY VegFest website. ● Prominent display of your corporate banner at the event. ● Opportunity to include samples, coupons, and/or promotional items in the Food Not Bombs bags. ● Single booth with electricity at WNY VegFest in prominent location. 	<ul style="list-style-type: none"> ● Recognition of your sponsorship in all printed promotional materials and event programs. ● Half-screen advertisement in sponsorship slideshow on Buffalo Riverworks Megatron. ● “Gold Sponsor” mention in press releases and media alerts. ● “Gold Sponsor” post on WNY VegFest Facebook and Instagram pages and opportunity for collab reel on Instagram. ● Logo on the Sponsors page of WNY VegFest website. ● Prominent display of your corporate banner at the event. ● Opportunity to include samples, coupons, and/or promotional items in the Food Not Bombs bags. ● Double booth with electricity at WNY Vegfest in prominent location. 	<ul style="list-style-type: none"> ● Recognition of your sponsorship in all printed promotional materials and event programs. ● Full-screen advertisement in sponsorship slideshow on Buffalo Riverworks Megatron with double the amount of screentime. ● “Headline Sponsor” mention in press releases and media alerts. ● “Headline Sponsor” posts on WNY VegFest Facebook and Instagram pages and opportunity for collab reel on Instagram. ● The only corporate logo to be featured on the WNY VegFest website homepage and event pages. ● Prominent display of your corporate banner at the event. ● Opportunity to include samples, coupons, and/or promotional items in the Food Not Bombs Bags. ● Triple booth with electricity at WNY VegFest in prominent location.



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In-Kind Sponsor \$250-\$500

WNY VegFest will also gladly accept In-Kind Sponsors.

For In-Kind donations valued between \$250-\$500, you will receive:

- Recognition of your sponsorship in event programs.
- Shared “In-Kind Sponsors” post on WNY VegFest Facebook and Instagram pages and opportunity for shared collab reel on Instagram.
- Logo on the Sponsors page of the WNY VegFest website.
- Prominent display of your corporate banner at the event.
- Opportunity to include samples, coupons, and/or promotional items in the Food Not Bombs bags.

CONDITIONS

All sponsors and vendors must arrive **one hour** before the start of the event. Anyone who is not on-site by 11 AM and ready by 12 PM will forfeit their booth space at this event.

Sponsors and vendors are responsible for their own load-in and load-out. We highly recommend bringing your own wheels such as wagons or dollies to transport supplies as none will be provided.

Everything that sponsors and vendors are distributing must be 100% vegan (free of all animal meat and products, including but not limited to leather, honey, wool, gelatin, and silk). Literature or promotional materials must not condone the use or exploitation of animals in any way. In an effort to keep our environmental footprint low, styrofoam is prohibited at this event. Anyone who does not adhere to these requirements risks forfeiture of this Contract and will be asked to leave the event. All contributions made prior will be considered a donation and reimbursement will not be offered.

We will be working closely with the Erie County Health Department to ensure a safe event for our vendors and guests. Therefore, vendors must adhere to the Department’s [Temporary Food Stand Guidelines](#), and obtain a [Temporary Food Establishment Permit](#) directly through the NYS Health Department. We cannot obtain one on your behalf. **Vendors must also be available to serve their own items for the entirety of the event.**

SPONSOR AGREEMENT

Failure to comply with the above Conditions, or any action on behalf of the Sponsor or Vendor that reflects negatively upon WNY VegFest to the public, will result in a forfeit of Contract and will be asked to leave the event. Any goods or services already provided will be considered a donation to the mission of the nonprofit.

Payment may be made in the form of credit card (invoice will be sent upon contract completion through a secure third party) or a check made out to WNY VegFest and mailed to 3 Woodstream Drive, Lancaster NY 14086 (if you will be paying by check, please email to notify us).

Completed and signed Contracts must be submitted with payment by **July 10th, 2022**. Contracts may be scanned or photographed and sent to sarawnyvegfest@gmail.com OR wnyvegfest@gmail.com.



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Sponsor Information				
Company/Organization:				
Contact Name:				
Email Address:				
Mailing Address:				
Website:				
Sponsorship Level:				
<input type="checkbox"/> In-Kind \$250-\$500	<input type="checkbox"/> Bronze \$500	<input type="checkbox"/> Silver \$1,000	<input type="checkbox"/> Gold \$3,000	<input type="checkbox"/> Headliner \$5,000
Total: \$ _____				
<input type="checkbox"/> Check (made out to WNY VegFest and mailed to 3 Woodstream Drive, Lancaster NY 14086) <input type="checkbox"/> Credit card (invoice will be sent to the above email address to be completed through a secure third party)				
Signature that I have read and accept the above Conditions and Sponsorship Agreement and agree to pay the above amount:				
Printed Name:				
Date:				

Thank you for your generous contribution and continued support. We look forward to another successful event that could not be possible without you!