



WNY VegFest wouldn't be possible without the generous support of our sponsors. Your partnership allows us to bring this dynamic celebration of health, compassion and community to thousands of consumers throughout Buffalo, Western New York, Northeastern PA and Southern Ontario.

Headline Sponsor \$5,000

WNY VegFest will be offering only one Headline sponsorship opportunity.

As the exclusive headline sponsor you will receive:

- Recognition of your sponsorship in all printed promotional materials, website, and event programs.
- Full-page advertisement in WNY VegFest program.
- "Headline sponsor" mention in press releases and all media.
- The only corporate logo featured on the WNY VegFest website homepage.
- The only corporate logo featured on the official WNY VegFest event staff T-shirt.
- Prominent display of your corporate banner at the event.
- Opportunity to include samples, coupons and/or promotional items in the Food Not Bombs bag.
- Double booth with electricity at WNY VegFest with prominent booth location.

Gold Sponsor \$3,000

As a WNY VegFest Gold sponsor, you will receive:

- Full-page advertisement in WNY VegFest program.
- "Gold sponsor" mention in press releases and all media.
- Logo on the WNY VegFest website.
- Company name on the official WNY VegFest event staff T-shirt.
- Prominent display of your corporate banner at the event.
- Opportunity to include samples, coupons and/or promotional items in the Food Not Bombs bag.
- Single booth with electricity at WNY VegFest with prominent booth location.

Silver Sponsor \$1,000

As a WNY VegFest Silver sponsor, you will receive:

- 1/2 page advertisement in WNY VegFest program.
- Logo on the WNY VegFest website.

- “Silver sponsor” mention in press releases and all media.
- Company name on the official WNY VegFest event staff T-shirt.
- Prominent display of your corporate banner at the event.
- Opportunity to include samples, coupons and/or promotional items in the Food Not Bombs bag.
- Single booth with electricity at WNY VegFest with prominent booth location.

Bronze Sponsor \$500

As a WNY VegFest Bronze sponsor, you will receive:

- 1/4 page advertisement in WNY VegFest program.
- Logo on the WNY VegFest website.
- “Bronze sponsor” mention in press releases and all media.
- Company name on the official WNY VegFest event staff T-shirt.
- Prominent display of your corporate banner at the event.
- Opportunity to include samples, coupons and/or promotional items in the Food Not Bombs bag.

In-Kind Sponsor \$250-\$500

WNY VegFest will gladly accept In-Kind sponsors.

For In-Kind donations valued between \$250-\$500, you will receive:

- “In-Kind Donor” mention in WNY VegFest program.
- Logo on the WNY VegFest website.
- “In-Kind Donor” mention in press releases and all media.

For more information about becoming a sponsor of WNY VegFest 2021,
please contact: Sara Rogers Co-Founder of WNY VegFest sarawnyvegfest@gmail.com

Thank you for your support and partnership!