



## 2019 Sponsorship Opportunities

WNY VegFest wouldn't be possible without the generous support of our sponsors. Your partnership allows us to bring this dynamic celebration of health, compassion and community to thousands of consumers throughout Buffalo, Western New York, Northeastern PA and Southern Ontario.

### Headline Sponsor

**\$5,000**

WNY VegFest will be offering **only one** Headline sponsorship opportunity. As the **exclusive** headline sponsor you will receive:

- Recognition of your sponsorship in all printed promotional materials, website, event programs and banners.
- Full-page advertisement in WNY VegFest program.
- "Headline sponsor" mention in press releases and all media.
- The *only* corporate logo featured on the WNY VegFest website homepage.
- The *only* corporate logo featured on the official WNY VegFest event staff T-shirt.
- Prominent display of your corporate banner at the event.
- Opportunity to include samples, coupons and/or promotional items in the 5K race bag.
- Double booth with electricity at WNY VegFest with prominent booth location.
- Right of first refusal as headline sponsor for next 2 years of the event, with sponsorship rate guaranteed at the current price.

### Gold Sponsor

**\$3,000**

As a WNY VegFest Gold sponsor, you will receive:

- Full-page advertisement in WNY VegFest program.
- "Gold sponsor" mention in press releases and all media.
- Logo on the WNY VegFest website.
- Company name on the official WNY VegFest event staff T-shirt.
- Prominent display of your corporate banner at the event.
- Opportunity to include samples, coupons and/or promotional items in the 5K race bag.
- Single booth with electricity at WNY VegFest with prominent booth location.
- Guaranteed sponsorship rate for the first 3 years.

## **Silver Sponsor**

**\$1,000**

As a WNY VegFest Silver sponsor, you will receive:

- 1/2 page advertisement in WNY VegFest program.
- Logo on the WNY VegFest website.
- “Silver sponsor” mention in press releases and all media.
- Company name on the official WNY VegFest event staff T-shirt.
- Prominent display of your corporate banner at the event.
- Opportunity to include samples, coupons and/or promotional items in the 5K race bag.
- Single booth with electricity at WNY VegFest with prominent booth location.

## **Bronze Sponsor**

**\$500**

As a WNY VegFest Bronze sponsor, you will receive:

- 1/4 page advertisement in WNY VegFest program.
- Logo on the WNY VegFest website.
- “Bronze sponsor” mention in press releases and all media.
- Company name on the official WNY VegFest event staff T-shirt.
- Prominent display of your corporate banner at the event.
- Opportunity to include samples, coupons and/or promotional items in the 5K race bag.
- Half-price single booth with electricity at WNY VegFest with prominent booth location.

## **In-Kind Sponsor**

**\$250-\$500**

WNY VegFest will gladly accept In-Kind sponsors. For In-Kind donations valued between \$250-\$500, you will receive:

- “In-Kind Donor” mention in WNY VegFest program.
- Logo on the WNY VegFest website.
- “In-Kind Donor” mention in press releases and all media.

For more information about becoming a sponsor of WNY VegFest 2019, please contact:

Sara Rogers  
Co-Founder of WNY VegFest  
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*Thank you for your support and partnership!*