



# 2017 Speaker Opportunity

AUGUST 6TH • LASALLE PARK • BUFFALO, NY

Dear Speaker,

You are being invited to share your knowledge and expertise at the 1st annual WNY VegFest, to be held on Sunday, August 6th, 2017, from 11 AM – 7 PM in the heart of Buffalo, NY. This groundbreaking event will be the first of its kind in the Western New York region to celebrate a healthy, compassionate, plant-based lifestyle in a vibrant festival setting.

## WNY Vegfest

WNY Vegfest features world renowned speakers, exhibitors, vendors, live music, delicious and healthy food, rescue animals for adoption, a childrens program, entertaining performances, the largest Tofurky Trot 5K run/walk east of the Mississippi and more! The 2017 festival will be held at LaSalle Park in Buffalo, NY.

**The 2016 event attracted over 5,000 people from across Western New York, Northeastern PA, and Southern Ontario.**

Buffalo and Western New York have seen an explosion of interest in health, compassion, and plant-based eating over the last few years. Please come and be a part of this exciting showcase of compassion, health, and progressive culture in our community!

## Speaking Engagement

By joining us as one of our renowned speakers at this soon-to-be historic event, you will:

- Be part of the ever-growing “VegFest” movement in North America, and the only festival of its kind in Buffalo and Western New York.
- Secure your reputation as an expert in your field in the veg community throughout Buffalo, Niagara Falls, and all of WNY.
- Reach an untapped market of health-conscious and compassionate-minded consumers that are eager to learn more about your topic, and purchase your materials.

WNY VegFest is committed to keeping this event free to the public, an essential component to establishing a successful annual event. Your participation in this extraordinary event will be an integral part of our success. We look forward to your participation as a speaker at WNY VegFest and we will contact you in the near future to discuss this exciting opportunity.

Sincerely,

*Sara Rogers*

Sara Rogers and the WNY VegFest Team

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